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Presenting sponsored content on a mobile communication facility

J Ramer, A Soroca, D Doughty - US Patent App. 11/335,904, 2006 - Google Patents

... These and other capabilities are employed to improve the likelihood of **user interaction with content** ... Difficul- ties include the inability to display appropriate **content**, difficulty entering queries and ... Internet search engines are currently unable to optimally deliver search **results** for a ...

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... search itself, but also to support **user interaction** ... is no longer achievable with the huge amount of digital data collected daily, the automatic **content** enrichment become ... mean here both helping them sort through the **results** and find the "good" one (for instance **ranking the results** ...

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... identification of multi-disciplinary key issues for gap analysis toward EU multimedia ...

R Bardelli, N Boujemaa, R Compano, C Doch, J Geurts, ... - 2008 - eprints.sics.se

... search itself, but also to support **user interaction** ... is no longer achievable with the huge amount of digital data collected daily, the automatic **content** enrichment become ... mean here both helping them sort through the **results** and find the "good" one (for instance **ranking the results** ...

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Preventing mobile communication facility click fraud

J Ramer, A Soroca, D Doughty - US Patent App. 11/347,826, 2006 - Google Patents

... These and other capabilities are employed to decrease the likelihood of fraudulent **user interaction with content** presented to a ... 0061211 AI So CO 11 CN *» CD (O 11 1 e Disambiguation Facility Carrier Business Rules Transactional Security (O JU **Implicit Query** Facility 2 ...

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MOBILE COMPARISON SHOPPING

J Ramer, A Soroca, D Doughty - US Patent App. 11/382,676, 2006 - Google Patents

... the recorded **user interaction** data back to a server for Continuation-in-part of application No. 11/347,826, application function **analysis**. ... AI VI .g> le Search Host Fac gorithm Facilitie^Filters) Carrier Business Rules Transactional Security **Implicit Query** Facility Sponsorship ...

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INTEGRATING SUBSCRIPTION CONTENT INTO MOBILE SEARCH RESULTS

J Ramer, A Soroca, D Doughty - 2008 - freepatentsonline.com

... 158 , voice recognition facility 160 , sponsorship facility 162 , and/or an **implicit query** facility 164 Such an **event** may compromise a substantial benefit of searching for mobile **content** ... The action commands may be included in the website **content**, metadata, header information ...

BEHAVIOR-BASED MOBILE CONTENT PLACEMENT ON A MOBILE ...

J Ramer, A Soroca, D Doughty - 2008 - freepatentsonline.com

... rules facility 158 , voice recognition facility 160 , sponsorship facility 162 , and/or an **implicit query** facility 164 action command associated with the search **result** generated from a search query for the **event** may be ... In this way the user can preview the **content** (films) of the website ...

REALTIME SURVEYING WITHIN MOBILE SPONSORED CONTENT

J Ramer, A Soroca, D Doughty - 2008 - freepatentsonline.com

... 158, voice recognition facility 160, sponsorship facility 162, and/or an **implicit query** facility 164 ...
Such an **event** may compromise a substantial benefit of searching for mobile **content** ... The action commands may be included in the website **content**, metadata, header information ...

EXCLUSIVITY BIDDING FOR MOBILE SPONSORED CONTENT

J Ramer, A Soroca, D Doughty - 2008 - freepatentsonline.com

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Such an **event** may compromise a substantial benefit of searching for mobile **content** ... The action commands may be included in the website **content**, metadata, header information ...

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TARGETING MOBILE SPONSORED CONTENT WITHIN A SOCIAL NETWORK

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... type that is being accessed, based at least in part on a **user's interaction** with a ... 158, voice recognition facility 160, sponsorship facility 162, and/or an **implicit query** facility 164 ... The action commands may be included in the website **content**, metadata, header information, HTML ...

METHODS AND SYSTEMS OF MOBILE DYNAMIC CONTENT PRESENTATION

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... 158, voice recognition facility 160, sponsorship facility 162, and/or an **implicit query** facility 164 ...
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ASSOCIATING MOBILE AND NON MOBILE WEB CONTENT

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Such an **event** may compromise a substantial benefit of searching for mobile **content** ... The action commands may be included in the website **content**, metadata, header information ...

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... 158, voice recognition facility 160, sponsorship facility 162, and/or an **implicit query** facility 164 ...
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Mobile User Profile Creation based on User Browse Behaviors

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... rules facility 158, voice recognition facility 160, sponsorship facility 162, and/or an **implicit query** facility 164 ...
... associated with the search **result** generated from a search query for the **event** may be ... a parameter may be used to **determine**, in part, the relevancy of a mobile **content** ...

... MOBILE CONTENT WITHIN A SPONSORED MOBILE CONTENT

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... rules facility 158, voice recognition facility 160, sponsorship facility 162, and/or an **implicit query** facility 164 ... with the search **result** generated from a search query for the **event** may be to ... The statistical association may relate to an association between the mobile **content** and the ...

USING WIRELESS CARRIER DATA TO INFLUENCE MOBILE SEARCH RESULTS

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... mobile **content** type that is being accessed or on a on a **user's interaction** with a ... 158, voice recognition facility 160, sponsorship facility 162, and/or an **implicit query** facility 164 ... The action commands may be included in the website **content**, metadata, header information, HTML ...

LOCATION BASED MOBILE SHOPPING AFFINITY PROGRAM

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... rules facility 158, voice recognition facility 160, sponsorship facility 162, and/or an **implicit query** facility 164 ... associated with the search **result** generated from a search query for the **event** may be ... a parameter may be used to **determine**, in part, the relevancy of a mobile **content**. ...

MOBILE COMMUNICATION FACILITY USAGE AND SOCIAL NETWORK ...

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... 158, voice recognition facility 160, sponsorship facility 162, and/or an **implicit query** facility 164 ... Such an **event** may compromise a substantial benefit of searching for mobile **content** ... The action commands may be included in the website **content**, metadata, header information ...

INTERACTIVE MOBILE ADVERTISEMENT BANNERS

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... 158, voice recognition facility 160, sponsorship facility 162, and/or an **implicit query** facility 164 ... Such an **event** may compromise a substantial benefit of searching for mobile **content** ... The action commands may be included in the website **content**, metadata, header information ...

USING A MOBILE COMMUNICATION FACILITY FOR OFFLINE AD SEARCHING

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SIMILARITY BASED LOCATION MAPPING OF MOBILE COMM FACILITY USERS

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... the wireless provider data is based at least in part on a **user's interaction** with a ... 158, voice recognition facility 160, sponsorship facility 162, and/or an **implicit query** facility 164 ... The action commands may be included in the website **content**, metadata, header information, HTML ...

MOBILE DYNAMIC ADVERTISEMENT CREATION AND PLACEMENT

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... rules facility 158, voice recognition facility 160, sponsorship facility 162, and/or an **implicit query** facility 164 ... associated with the search **result** generated from a search query for the **event** may be ... a parameter may be used to **determine**, in part, the relevancy of a mobile **content**. ...

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... wireless provider datum is based at least in part on a **user's interaction** with a ... 158, voice recognition facility 160, sponsorship facility 162, and/or an **implicit query** facility 164 ... The action commands may be included in the website **content**, metadata, header information, HTML ...

SYNDICATION OF A BEHAVIORAL PROFILE USING A MONETIZATION ...

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... rules facility 158, voice recognition facility 160, sponsorship facility 162, and/or an **implicit query** facility 164. ... with the search **result** generated from a search query for the **event** may be to ... The statistical association may relate to an association between the mobile **content** and the ...

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... rules facility 158, voice recognition facility 160, sponsorship facility 162, and/or an **implicit query** facility 164. ... associated with the search **result** generated from a search query for the **event** may be to ... a parameter may be used to **determine**, in part, the relevancy of a mobile **content**. ...

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... rules facility 158, voice recognition facility 160, sponsorship facility 162, and/or an **implicit query** facility 164. ... associated with the search **result** generated from a search query for the **event** may be to ... a parameter may be used to **determine**, in part, the relevancy of a mobile **content**. ...

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